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Registered attendees will receive a continental breakfast, lunch, all breaks and the networking reception. Registration fee includes the full-day conference, a continental breakfast, lunch, all breaks and the networking reception. Attendees are encouraged to attend all conference sessions and events.

*Spouse rate includes attendance at all conference sessions and all meals.

Please note: To participate in the golf outing, you must be a paid conference attendee; you cannot register for golf only. Please reproduce this form for each registrant.

Register by August 21, 2009 and save!
On behalf of the Chicago/Midwest, Upper Midwest, Detroit and Milwaukee Chapters of the Turnaround Management Association, I would like to take this opportunity to invite you to join our 5th Annual Regional Conference. We expect this year's event to offer you the perfect mix of gat, networking, education and fun (and perfect weather is guaranteed).

The conference committee worked incredibly hard to put together the panels and keynote speakers, and we know that you will enjoy every minute of it. We are moving this year's conference to a different time of the year to ensure that you will see new and exciting content for all our members and guests, and we hope that you will love the festivities.

When we began working on this event back in early spring, we truly were in the middle of an economic storm. Automakers were on the brink of bankruptcy and the stock market was at levels we hadn't seen in years. Therefore, we thought it made good sense to feature a keynote speaker who would discuss the economic climate of the day.

Our keynote speakers, Stuart Hoffman and Phil LeBeau, will share their insight into where we are in the cycle and what the balance of the year might bring terms of economic performance and restructuring activity. Additionally, there will be panel discussions geared to learn more about issues and strategies that will help you and your clients "ride out" the storm—no matter what stage of the economic cycle we are actually in.

I would like to take this opportunity to particularly thank this year's conference committee. They are, in no particular order:

Chris Morray, Gould & Ratner LLP
Brian Eisen, Magellan Eisman Boman and Brand, LLP
Scott McCall, Alphapartners
Howard Mullin, Fordham Financial Services
Jim Nichols, Monarch Companies
Doug Kearney, Glencoe Capital LLC
Jeff Kulas, DE Capital
Jim Kelly, First Business Capital Corp.
Gail Heldke, Wells Fargo Business Credit
Tom Pabst, Tom Pabst Partners
Gay Denny-Catalano, LSQ Funding Group
Gayden Keaton, Alliance Management Inc.
Craig T. Kriso, Carey, Varnell, Kruszek & Fiske
Duncan Bourne, Wray/Church Capital
Diana DeFrance, AP Financial, LLC
Gerry MacLaughlin, USFG Funding Group

Special thanks also go to Chris Dlata and Sue Fletcher, whose support of this conference continues to be first-rate. And thanks, to all of our event sponsors. We know that in this difficult time, finding funds for another event is not easy, and without you all, we would not be writing this letter.

See you in September. You will not want to miss this Regional Conference.

TMA Midwest Region Conference Chair

Philip J. LeBeau is a CNBC and online industry reporter based at the network’s Chicago bureau. Previously, he was senior writer and assistant editor at Real Capital Analytics, a leading industry research firm. LeBeau’s work has been published in numerous publications, including The Wall Street Journal, The Federal Reserve Bank of St. Louis, BankThink, Credit Fraud Chronicle, Corporate Executive, Real Estate Finance, The American Banker and the Chicago Sun-Times. LeBeau is the author of the book, “The Rise and Fall of Lehman Brothers,” which has been widely praised for its in-depth analysis of the world’s largest bankruptcy.

LeBeau is a graduate of the University of Missouri-Columbia School of Journalism with a bachelor’s degree in journalism and broadcasting.

Stuart G. Hoffman is chairman, president and chief executive officer of Wells Fargo Business Credit, a division of Wells Fargo & Company, which provides liquidity and working capital solutions to small businesses nationwide. Mr. Hoffman is also a board member of The Economist Intelligence Unit and a member of The Conference Board’s Board of Directors.

Hoffman is a 1971 graduate of Pennsylvania State University. He received a master’s degree in 1973 and a doctorate degree in economics in 1975, both from the University of Cincinnati, where he was a Charles Phelps Taft Memorial Fellow. In 2004, the University of Cincinnati honored him as a Distinguished Alumnus.

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**Concurrent panel topics include:**

- **Do I have an Opening Bill Asset Valuations in Today’s Economy**
  - Moderator: Steven G. Bishop, Managing Director, Baker Tilly Virchow Krause LLP

- **Preserving Liquidity: Survival Guide for Obligors**
  - Moderator: Barry Lefkowitz, Bob Koester, Boo Lefkowitz, Michael Feldman, Gayden Keaton, B. LeBeau, and Steven G. Bishop

- **Bank Restructuring**
  - Moderator: Patrick O’Keefe, O’Keefe & Associates

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**Keynote Speakers**

- **Philip J. LeBeau**
  - CNBC and online industry reporter based at the network’s Chicago bureau. Prior to Real Capital Analytics, he was senior writer and assistant editor at Real Capital Analytics, a leading industry research firm. His work has been published in numerous publications, including The Wall Street Journal, The Federal Reserve Bank of St. Louis, BankThink, Corporate Executive, Real Estate Finance, The American Banker and the Chicago Sun-Times. He is the author of the book, “The Rise and Fall of Lehman Brothers,” which has been widely praised for its in-depth analysis of the world’s largest bankruptcy.
  - **LeBeau is a graduate of the University of Missouri-Columbia School of Journalism with a bachelor’s degree in journalism and broadcasting.**

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  - Chairman, President and Chief Executive Officer of Wells Fargo Business Credit, a division of Wells Fargo & Company, which provides liquidity and working capital solutions to small businesses nationwide. Mr. Hoffman is also a board member of The Economist Intelligence Unit and a member of The Conference Board’s Board of Directors.
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