



ANNOUNCING 2020 CTTMA ANNUAL SPONSORSHIP OPPORTUNITIES

ACTION REQUIRED BY DECEMBER 20, 2019

Kindly RSVP to: cttma@turnaround.org



CTTMA’s 2019 Annual Sponsorship Program was a sell-out success! Consequently, we are inviting your firm on a first come first serve basis, to join us and become a sponsor for 2020. Our goal is to provide our Annual Sponsors a broad promotional platform on which to showcase their firm as a premier Turnaround Management provider. We request you consider and commit to a 2020 CTTMA Annual Sponsorship as you plan your 2020 budget and event participation.

In order to participate in this successful program, you must register your intention, (a simple email naming your chosen Sponsorship Level + Benefits Package - detailed below - to cttma@turnaround.org will suffice), no later than December 20, 2019 with payment received no later than January 15, 2020 to receive the full year of benefits. Payment can be made via a check sent to: CTTMA, P.O. Box 1846, Wallingford, CT, 06492. Should you need us to issue an invoice for your Annual Sponsorship, simply email your invoice request to cttma@turnaround.org.

The table below shows the cost and benefits at each Sponsorship Level. Based on the Sponsorship Level selected, your firm receives a credit in the form of CTTMA Bucks, toward the registration fee for any 2020 CTTMA Chapter event. CTTMA Bucks must be used during the 2020 calendar year at a 2020 CTTMA event. Bucks cannot be carried over to 2021 nor used for any non-CTTMA event, (i.e. TMA Global Conferences, joint events with other Associations). In addition, based on the Benefits Package selected, we offer our Sponsors the choice of Free CTTMA Memberships and/or Free Golf Registrations, (6/2/2020 | Annual Charity Golf Outing | The Farms Country Club, Wallingford, CT).

CTTMA trusts your firm will find this approach beneficial and thanks you in advance for your support. It is greatly appreciated!

Select Your Sponsorship Level + One Benefits Package

CTTMA 2020 Sponsorship Levels	GARNET	CHARTER OAK	NUTMEG	HUSKY	MT. LAUREL	ROBIN
Sponsorship Cost Benefits	\$10,000	\$6,000	\$4,500	\$3,000	\$1,500	\$750
Listed on Sponsorship Banner Displayed at all CTTMA Events	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Listed on Sponsor Signage	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Golf Event Tee Signage	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Listed on Weekly Blast Emails with Hyperlink to Your Website	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Name
Listed on CTTMA Website Home Page	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo
Listed on Event PowerPoint Presentations (when applicable)	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo	Firm Logo
Year Long Sponsorship 1/1/20 - 12/31/20	Yes	Yes	Yes	Yes	Yes	Yes
Guaranteed Early Bird Registration Fee when using CTTMA Bucks	Yes	Yes	Yes	Yes	Yes	NA
CTTMA Panel Slots on Priority Basis (when available + applicable)	Yes	Yes	Yes	No	No	No
Benefits Package A	TMA Bucks: \$2,200	TMA Bucks: \$1,500	TMA Bucks: \$1,000	TMA Bucks: \$700	TMA Bucks: \$350	NONE
	Golfers: 8 Free	Golfers: 4 Free	Golfers: 3 Free	Golfers: 2 Free	Golfers: 1 Free	
	CT Memberships: 0 Free	CT Memberships: 0 Free	CT Memberships: 0 Free	CT Memberships: 0 Free	CT Memberships: 0 Free	
Benefits Package B	TMA Bucks: \$2,200	TMA Bucks: \$1,500	TMA Bucks: \$1,000	TMA Bucks: \$700	TMA Bucks: \$350	NONE
	Golfers: 4 Free	Golfers: 2 Free	Golfers: 1 Free Golfer	Golfers: 1 Free	Golfers: 0 Free Golfer	
	CT Memberships: 4 Free	CT Memberships: 2 Free	CT Memberships: 2 Free	CT Memberships: 1 Free	CT Memberships: 1 Free	
Benefits Package C	TMA Bucks: \$2,200	TMA Bucks: \$1,500	TMA Bucks: \$1,000	TMA Bucks: \$700	N/A	NONE
	Golfers: 0 Free	Golfers: 0 Free	Golfers: 0 Free	Golfers: 0 Free Golfer		
	CT Memberships: 8 Free	CT Memberships: 4 Free	CT Memberships: 3 Free	CT Memberships: 2 Free		

General Notes:

- To be a 2020 CTTMA Annual Sponsor, select a Sponsorship Level + ONE Benefits Package and confirm it via email to cttma@turnaround.org. Once confirmed, the Sponsorship Level and/or Benefits Package may not be changed.
- All Sponsor logos will contain a hyperlink to the Sponsor firm’s website home page.
- CTTMA Bucks may be used for 2020 CTTMA events only. They cannot be applied toward non-CTTMA events, (i.e. TMA Global Conferences or joint events with other Associations). Bucks must be used in 2020 and cannot be carried over to a 2021 sponsorship.
- Registration fees paid with CTTMA Bucks are guaranteed the Early Bird Member fee, (lowest registration fee available for the event).
- Sponsors receive an update reflecting the use and balance of their CTTMA Bucks account with each CTTMA Bucks registration.
- Panelist/Moderator opportunities are available to our highest level sponsors, where available and applicable, at our educational events.

Questions: CTTMA Chapter Executive | (203) 733-7507 | cttma@turnaround.org