



## 2017 Butler-Cooley Excellence in Teaching Awards

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### ABOUT THE AWARDS

Established in 2004 with a grant from the John Wm. Butler Foundation, Inc., the Butler-Cooley Excellence in Teaching Awards Program honors teachers who have demonstrated their capacity to change the outcome of students' lives and the communities where they teach. The program is named in honor of Leslie Bender Butler and Cindy Butler Cooley, relatives of a past TMA chairman who collectively have spent more than 50 years as teachers, and recognizes the central role that teaching has in the life of the association.

Turnaround Management Association (TMA), the only international nonprofit association dedicated to corporate restructuring and turnaround management, administers the program and provides partial funding through the TMA Cornerstone Board-Designated Endowment, which supports research and education in the corporate renewal industry.

The award consists of a \$5,000 cash prize and covers up to \$1,000 USD in travel, hotel arrangements, and meals while on-site for The TMA Annual, October 23-25, 2017, at the Omni Fort Worth hotel in Fort Worth, Texas. TMA will present two prizes and distribute news releases about the winners to local and national news media outlets.

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### ELIGIBILITY

Nominees must:

- Be licensed and active elementary or secondary (K-12) classroom teachers
- Teach at an accredited public or private school
- Possess at least five years of teaching experience
- Have instructed students the equivalent of 20 hours per week during a nine-month academic calendar year for at least five of the prior seven years

### CASH STIPEND

\$5,000 USD to each teacher and up to \$1,000 USD in travel, hotel arrangements, and meals while on-site for The TMA Annual

### CRITERIA

Entries should illustrate how the nominee meets the following criteria:

- Exceptional dedication and skill in shaping and influencing children's lives through excellence in educational effort
- Demonstrated capability in effecting change in the outcome of students' educational performance
- Innovation in teaching methods resulting in solutions to challenging situations
- Inspiring and encouraging students of all backgrounds and abilities to learn
- Respected as a positive role model and professional by other teachers, colleagues, parents, and students
- Selfless devotion and tireless efforts to improve the educational environment and quality of life in the school and community

### SUBMITTING YOUR ENTRY

Entries must be received by Monday, June 12, 2017.

Late, incomplete, or non-compliant entries will be disqualified. Entries may **only** be submitted by email and must include the nominee name and 2016 Butler-Cooley Award in the subject line. The nominee's name must appear on all attachments.

Email submissions to Maura Sage:  
[msage@turnaround.org](mailto:msage@turnaround.org)

### NOTIFICATION

Upon receipt, applications become the property of TMA. Within 15 business days of receipt, TMA will email confirmation of receipt of entry to the nominator only. Nominees and nominators will be notified of the outcome of the competition in September 2017.

### ASSEMBLING YOUR ENTRY

Teachers may nominate themselves for the award or be nominated by others. All entries must follow established guidelines.

## ASSEMBLING YOUR ENTRY (CONT.)

### Required Items

Each entry must include:

- Completed entry form
- Date of birth and Social Security number are required because TMA conducts a criminal background check of finalists.
- Information release form
- Nominee's professional résumé
- Summary describing why nominee should be selected for the award based on the published criteria  
**It should be written by the nominator or by the nominee in the case of a self-nomination. The summary should be typed and double-spaced in at least an 11-point font and not exceed 750 words. Label the top of the page "Summary".**
- A statement of teaching philosophy written by the nominee  
**It should be typed and double-spaced in at least an 11-point font and not exceed 750 words. Label the top of page "Teaching Philosophy".**

### Optional Items

The entry may include:

- Three letters of recommendation from peers, supervisors, parents, students, and others knowledgeable about the teacher's eligibility for the award. Letters should be typed and double-spaced in at least an 11-point font and no longer than 500 words.
- Three additional supporting documents, limited to newspaper clippings, newsletters, brochures, artwork, news releases, or awards/honors. Items must fit on standard 8.5" x 11" white paper. If necessary, submit a photocopy of an original document to accommodate this page size requirement.

### Unacceptable items

- Photographs or teacher images from news articles or other documents
- Videos
- CD-ROMs
- T-shirts, hats, or any other items of apparel
- Web links to pages that constitute additional 1) nominee recommendations or 2) supporting documents beyond the three allowed per instructions.

### Assembling Your Entry

The completed entry should be assembled in the following order, from top (1) to bottom (7). Entries are acceptable in electronic format as PDFs.

1. Completed entry form
2. Signed information release form
3. Nominee's professional résumé
4. Summary of why teacher should be selected
5. Statement of teaching philosophy
6. Optional letters of recommendation
7. Optional supporting documents

### QUESTIONS?

Maura Sage, Marketing & Communications Coordinator,  
312-578-2043 or msage@turnaround.org

# Turnaround Management Association 2017 Butler-Cooley Excellence in Teaching Awards

# Entry Form

Please review the instruction sheet for details about each attachment. Required Attachments are (1) completed entry form (2) signed information release form (3) nominee's professional résumé (4) a summary describing why this teacher should be selected for the award based on the published criteria and (5) a statement of teaching philosophy. Optional Attachments include (1) letters of recommendation and (2) other supporting documents.

Your completed entry must be received by Monday, June 12, 2017. Please review the instruction sheet for complete details about assembling and submitting your entry. Questions? Contact Maura Sage at 312-578-2043 or msage@turnaround.org.

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## NOMINEE (TEACHER) INFORMATION

Note: Home address requested below will only be used internally to ensure that mailings are received once the school year concludes.

Full Name		Current Grade Assigned	
Home Address	City	State	Zip
Home Telephone			
Email (during school year)		Email (after school year)	
School Name			
School Address	City	State	Zip
School Phone/Fax	School Email (general mailbox)		
School Principal/Program Supervisor	Person's Phone/Fax		
Person's Email (during school year)		Person's Email (after school year)	
How did you find out about this award (please be specific)?			

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## NOMINATOR (PERSON NOMINATING THE TEACHER)

Note: Home address requested below will be used for internal purposes only.

Nominator Full Name			
Home Address	City	State	Zip
Home Telephone			
Email (during school year)		Email address (after school year)	
Nominator Place of Employment			
Address	City	State	Zip
Phone/Fax	Email (general mailbox)		
Relationship to Nominee	<input type="checkbox"/> Self Nomination		
Length of Relationship with Nominee			
How did you find out about this award (please be specific)?			

**Turnaround Management Association  
2017 Butler-Cooley Excellence in Teaching Awards**

# Information Release Form

Questions or concerns regarding this release may be directed to  
Maura Sage at 312-578-2043 or msage@turnaround.org.

**PLEASE NOTE: The nominee (the teacher who is being nominated) must complete this form.**

To the best of my knowledge, the information provided within this entry is true and complete. If I am selected as an award recipient, I hereby authorize TMA to complete a criminal background check and use the following in connection with the Butler-Cooley Excellence in Teaching Award: my name; my school's name; information contained within the entry; photographs; video and audio recordings of myself or others related to the award from the awards ceremony or an alternate source. I agree that no compensation shall be due to my school or me for such usage.

By selecting the box to the left and completing the information below, I indicate my understanding and compliance with the terms of this information release. I understand that my entry will not be considered without receipt of this form.

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Printed Name

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Date of Birth (mm/dd/yyyy)\*

Social Security Number\*

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Signature

Date