



## 2019 Northeast Conference

Hosted by the Connecticut, Long Island, New Jersey, New York City, Northeast and Upstate New York Chapters

### SPONSORSHIP OPPORTUNITIES

Plans are underway for ***TMA's 2019 Annual Northeast Conference, August 28 - August 29, 2019*** at the Gideon Putnam Spa Resort in Saratoga Springs, NY. There are a number of ways you and your organization can participate in this year's event.

TMA-NEC sponsorships provide a great way to gain exposure, increasing awareness of your firm among key decision makers and professionals within the region.

### How do I reserve a sponsorship?

Listed below are available sponsorship opportunities. Contact Ralph Aurelia at (203) 377-1527 or [raurelia@summitfr.com](mailto:raurelia@summitfr.com) to reserve a sponsorship or to obtain additional information.

There are three sponsorship categories: Premium Sponsorships, Conference Sponsorships, and Golf Sponsorships. All three provide great exposure at the event. Premium Sponsorships also provide exposure before the event, including your company's name and logo on all email blasts leading up to the event.

If your organization was a sponsor last year, you will have the right of first refusal for your sponsorship level this year through Friday, April 26. We would appreciate hearing from you as soon as possible regarding your intentions for the 2019 conference. The sooner we receive your commitment, the better we can plan for the event.

***The sooner you commit to Premium Sponsorship, the more exposure you gain.***

For more information or to commit to a sponsorship, please contact:

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Summit Financial Resources LP  
(203) 377-1527  
[raurelia@summitfr.com](mailto:raurelia@summitfr.com)



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**The conference agenda provides multiple exposure opportunities:**

### Wednesday, August 28, 2019

10:00 a.m. - 6:00 p.m.	<b>Conference Registration</b>	Gideon Putnam Hotel
10:00 a.m. - 12:30 p.m.	<b>Golf &amp; Tennis Check-In</b>	Saratoga Spa Golf Course
11:00 a.m. - Noon	<b>Luncheon: Welcome!</b>	Saratoga Spa Golf Course
12:30 p.m. - 5:30 p.m.	<b>Golf Outing (shotgun start)</b>	Saratoga Spa Golf Course
1:00 p.m. - 4:00 p.m.	<b>Tennis Tournament</b>	Saratoga Golf & Polo Club
6:30 p.m. - 8:30 p.m.	<b>Cocktail &amp; Networking Reception</b> with Hors D'oeuvres & Carving Stations	Gideon Putnam Hotel

### Thursday, August 29, 2019

8:00 a.m. - 9:00 a.m.	<b>Buffet Breakfast</b>	Gideon Putnam Hotel
9:00 a.m. - 10:00 a.m.	<b>Panel</b>	Gideon Putnam Hotel
10:00 a.m. - 10:30 a.m.	<b>Refreshment Break</b>	Gideon Putnam Hotel
10:30 a.m. - 11:45 a.m.	<b>Keynote Speaker</b>	Gideon Putnam Hotel

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### Keynote Speaker Sponsorship

#### Keynote Speaker

\$2,500.00 - limit one

- **Your Organization to Introduce this year's Conference Keynote Speaker**
- **Two complimentary Conference registrations plus two Golf or Tennis registrations**
- **Reserved prime seating at the session**
- Corporate logo on all printed materials and attendee gifts
- Corporate logo displayed on electronic slideshow during the Opening reception, Dinner and the following day's Breakfast
- Signage at all conference events
- Recognition on day 2 of the conference
- Recognition in "Blast E-Mails"
- First right of refusal for sponsorship level next year

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Premium Conference Sponsorships			
Tier One	Limit	Cost (per)	Sponsorship Recognition Benefits
<b>Diamond</b>	2	\$1,500	<ul style="list-style-type: none"> <li>• <b>One complimentary Conference registration plus one Golf or Tennis registration</b></li> <li>• Corporate logo on all printed materials and attendee gifts</li> <li>• Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast</li> <li>• Signage at all conference events</li> <li>• Recognition on day 2 of the conference</li> <li>• Recognition in "Blast E-Mails"</li> <li>• First right of refusal for sponsorship level next year</li> </ul>
<b>Gold</b>	4	\$1,250	
<b>Silver</b>	8	\$1,000	

Conference Sponsorships			
Tier Two	Limit	Cost (per)	Sponsorship Recognition Benefits
<b>Cocktails</b>	1	\$500	<ul style="list-style-type: none"> <li>• Signage at the Conference</li> <li>• Recognition in printed materials</li> <li>• Recognition in "Blast E-Mails"</li> </ul>
<b>Carving Stations &amp; Hors D'oeuvres</b>	1	\$500	
<b>Dessert</b>	1	\$500	
<b>Continental Breakfast</b>	2	\$250	
<b>Coffee Break</b>	1	\$250	
<b>Conference Program</b>	1	\$750	
<b>Golf / Tennis Luncheon</b>	3	\$500	
<b>Conference Registration</b>	1	\$300	

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<b>Golf and Tennis Sponsorships</b>			
	<b>Limit</b>	<b>Cost (per)</b>	<b>Sponsorship Recognition Benefits includes recognition in printed materials, plus:</b>
<b>Tennis</b>	1	\$500	<ul style="list-style-type: none"> <li>• Signage at Tennis Courts</li> </ul>
<b>Golf Hole</b>	18	\$250	<ul style="list-style-type: none"> <li>• Signage at 1 of the 18 Golf Holes</li> </ul>
<b>Driving Range</b>	1	\$250	<ul style="list-style-type: none"> <li>• Signage at Driving Range</li> </ul>
<b>Golf Cart</b>	1	\$500	<ul style="list-style-type: none"> <li>• Signage at Golf Registration</li> </ul>
<b>Beverage Cart</b>	2	\$500	<ul style="list-style-type: none"> <li>• Signage on Beverage Cart</li> </ul>
<b>Straightest Drive – Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Straightest Drive – Men</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Longest Drive - Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Longest Drive - Men</b>	2	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Closet to Pin – Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Closet to Pin - Men</b>	2	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Hole-in-One</b>	1	\$750	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Top Three Foursomes</b>	1	\$250	<ul style="list-style-type: none"> <li>• Recognition at panel discussion</li> </ul>

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