



2021 TMA DISTRESSED INVESTING CONFERENCE

FEBRUARY 23–25, 2021

Virtual Experience

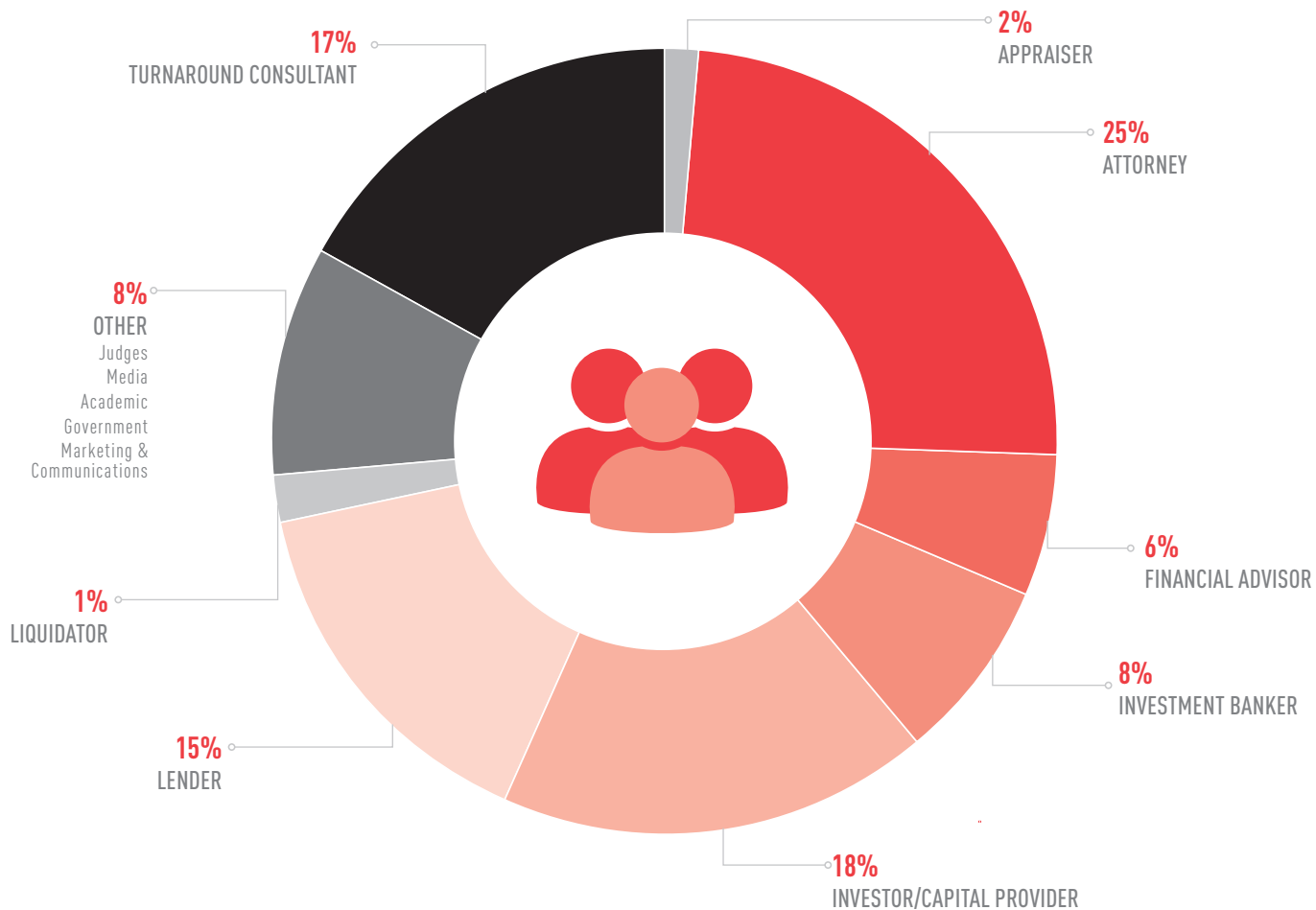
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FEBRUARY 23-25, 2021 | VIRTUAL EXPERIENCE

From IMPACT to INNOVATION – **The TMA Distressed Investing Conference** is the preferred meeting place for corporate restructuring and distressed investing professionals. Join your colleagues during this highly engaging virtual event to connect with capital providers and network with the industry's leading professionals.

From February 23–25, over 600 top deal makers in the distressed investing industry will gather online for networking, professional development, and dealmaking.

WHO ATTENDS?



BETTER TOGETHER

SECURE YOUR SPONSORSHIP TODAY!

Scott Zeller
szeller@turnaround.org









2021 TMA PARTNERSHIP PROSPECTUS

If interested in becoming a TMA partner, please contact **Scott Zeller**, Director, Sponsorship & Business Development, at 312-578-2047 or szeller@turnaround.org.

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	 ELITE	 SIGNATURE	 KEYNOTE	 CAPITAL FORUM SPONSOR	 ADVOCATE	 PATRON
BENEFITS	3 Available	10 Available	2 Available	2 Available	10 Available	7 Available
# of attendee registrations for TMA DIC 2021	10	6	3	3	3	1
# of TMA NextGen registrations for TMA DIC 2021* <i>*(Must be given to first-year TMA NextGen members from sponsor company)</i>	4	3	2	2	1	–
# of discounted attendee registrations available to purchase	2	2	2	2	2	1
Sponsor recognition prominently positioned on event page and recognition throughout duration of event marketing campaign	Primary Placement	Secondary Placement	Keynote Placement	Capital Forum Placement	Tertiary Placement	Support Placement
Prominently placed company profile in Virtual Exhibit Hall. Includes ability to interact with attendees, schedule meetings, provide links to download resources and schedule a demo	Primary Placement	Secondary Placement	Keynote Placement	Capital Forum Placement	Tertiary Placement	Support Placement
Includes sponsorship of one (1) session, based on availability <i>(see added benefits below under 'A La Carte Opportunities')</i>	✓	–	–	–	–	–
Includes one (1) 30-sec. sponsor-produced video that will be played in rotation with other elite sponsors at the start of morning announcements. <i>(For Capital Forum & keynote sponsors, sponsor-produced video will be played at beginning of their respective event)</i>	✓	–	✓	✓	–	–
Social media banners will be created and shared, recognizing you as a TMA DIC 2021 sponsor. TMA will share on our social media sites before, during and immediately following TMA DIC 2021	✓	✓	✓	✓	✓	✓
Sponsor tier recognition in waiting rooms for presentations and/or on event signage. Your logo will be prominently displayed as attendees wait to enter a session	✓	✓	✓	✓	✓	✓
Includes recognition at TMA DIC 2021 premier networking or entertainment event	✓	✓	✓	✓	✓	✓
Attendee list* with contact name/address/phone/email sent 3 weeks prior to event and 1 week after event <i>(*Attendee may choose to opt-out of list at the time of registration)</i>	✓	✓	✓	✓	✓	✓
Recognition in the January/February 2021 issue of the <i>Journal of Corporate Renewal</i> distributed to TMA members (print & digital copies subject to print deadline of January 8, 2021)	✓	✓	✓	✓	✓	✓
PRICE:	\$13,500	\$7,500	\$5,000	\$5,000	\$4,000	\$2,000

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A LA CARTE OPPORTUNITIES:

TMA CONNECT LIVE SESSIONS

3 Days Available (8 sessions/day) – Choose your preferred day(s): Tues/Wed/Thurs – \$4,500/each day

TMA DIC 2021 will host eight (8) TMA Connect LIVE sessions each day on Tuesday, Wednesday and Thursday.

Sponsor these intimate live breakout VIDEO sessions which allow attendees to have more in-depth discussions with members who share common interests. Sponsor receives exclusive recognition during the entire day across eight (8) LIVE sessions, including:

- Additional advanced promotion and recognition
- Attendee List
- Verbal acknowledgement by host at the beginning of each LIVE session
- Sponsor logo on session welcome slide

VIP ATTENDEE GIFT BOX

1 Available – \$5,000

This gift box will be mailed in advance to luminaries and members who have served in leadership roles at TMA and those who bought into the VIP package (capped at between 100-150 recipients). Any TMA DIC attendees can buy the VIP package during their registration, but it will already be sent to the group above. Contact TMA to discuss items for insertion.



CHAIR'S RECEPTION EVENT

1 Available – \$5,000

Be the title sponsor of the closing Chair's Reception at TMA DIC 2021. This exclusive sponsorship will include prominent promotion and recognition, in addition to branding throughout the experience.

GENERAL SESSION SPONSOR

4 Available – \$4,500/ea.

Be the title sponsor of a session at TMA DIC 2021. We will have the session sponsors clearly identified on the event website. One sponsor per session.

Benefits Include:

- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and Recognition on event page
- Slide identifying your company as the individual session sponsor prior to session going live
- 30-second video played prior to session
- Splash screen branded messaging (sponsor provided)
- Attendee lead generation at the conclusion of your sponsored session
- Includes two (2) Attendee Registrations to attend TMA DIC 2021



EDUCATION OR NETWORKING SESSION SPONSOR

4 Available – \$3,000/ea.

Be the title sponsor of an education and/or networking session at TMA DIC 2021.

Session sponsors will be clearly identified on the event website.

Benefits Include:

- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition on event page
- Slide identifying your company as the individual session sponsor prior to session going live
- 30-second video played prior to session
- Splash screen branded messaging (sponsor provided)
- Lead generation at the conclusion of your sponsored session will include a list of attendees
- Includes one (1) Attendee Registration to attend TMA DIC 2021



DAILY TARGETED EMAIL SPONSOR

3 Available – Choose your day: Tues/Wed/Thurs – \$1,750/ea.

TMA Global will send out to registered attendees a daily email in which your logo will be prominently positioned at the top. Each day's email will include the day's agenda, providing helpful information to attendees.

SPONSOR CONTENT PUSH NOTIFICATION*

3 Available – Choose your day: Tues/Wed/Thurs – \$1,500/ea.

Attendees will have the power, via their smartphones, to confirm their schedules, interact with session content, network with peers, and navigate through the TMA DIC 2021 mobile app, presented by YOU. Integrate your content into the TMA DIC mobile experience through conference communications, in-app advertising, and leveraging app engagement.

(*# of characters limited, pending approval by Marketing Dept.)

LOOKING FOR SOMETHING DIFFERENT?
WANT TO CREATE A 'ONE-OF-A-KIND' SPONSORSHIP?

Contact Scott Zeller to share your sponsorship ideas and let us customize an opportunity for you! szeller@turnaround.org / 847-471-8225



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