



# 2025 TMA DISTRESSED INVESTING CONFERENCE

**FEBRUARY 11-14, 2025**

**ENCORE AT THE WYNN  
Las Vegas, NV**



**2025 TMA SPONSORSHIP PROSPECTUS & MEDIA KIT**

If interested in sponsoring or becoming a TMA partner, please contact Scott Zeller, Director,  
Sponsorships & Business Development, at **847-471-8225** or **[szeller@turnaround.org](mailto:szeller@turnaround.org)**

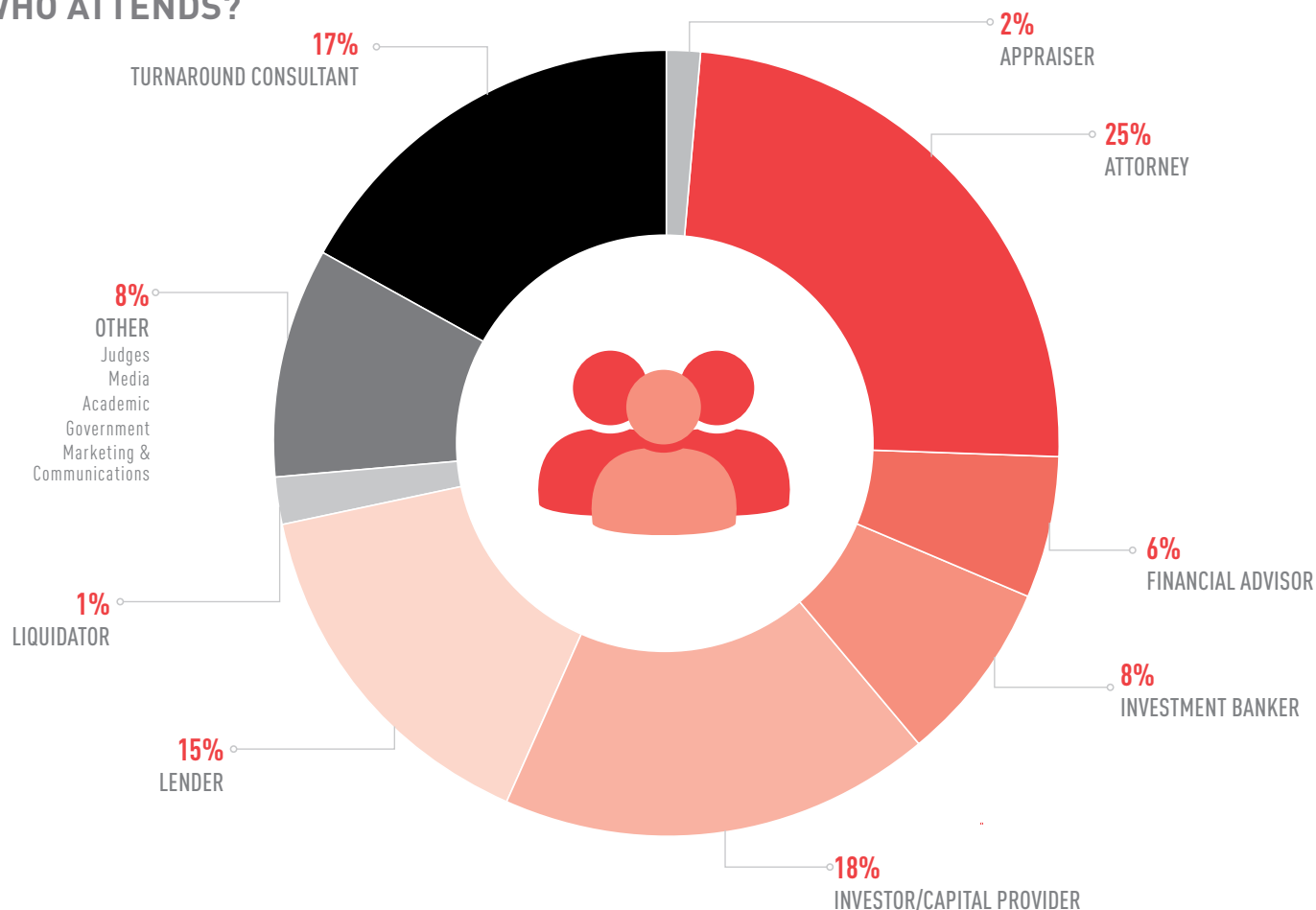
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The **TMA Distressed Investing Conference** is the preferred meeting place for corporate restructuring and distressed investing professionals. Join your colleagues during this highly engaging event to connect with capital providers and network with the industry's leading professionals. By many measurements, the Distressed Investing Conference is expected to surpass prepandemic levels next year and just keep growing, with a more diversified attendance and participation from over 35 North American and international chapters.

From February 11-14, over 800 top dealmakers in the distressed investing industry will gather for live networking, professional development, and dealmaking.

## WHO ATTENDS?



BEYOND EXPECTATIONS



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## SPONSORSHIP TIERS

### BENEFITS

	ELITE	SIGNATURE	ADVOCATE	PATRON
# of complimentary attendee registrations to 2025 TMA DIC	5	3	2	1
# of discounted attendee registrations available to purchase	3	2	1	–
Sponsor tier prominently displayed at the 2025 TMA DIC	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor tier prominently displayed on event web page (distressed.turnaround.org) and on event marketing leading up to the conference.	Tier 1	Tier 2	Tier 3	Tier 4
Sponsor recognition on conference mobile app with logo, company description, URL links, and contact information	Tier 1	Tier 2	Tier 3	Tier 4
One-day use of a meeting room or hospitality suite at the host hotel (Subject to availability)	✓	–	–	–
Exhibitor table in the attendee lounge	✓	✓	–	–
Custom sponsor social media banners provided	✓	✓	✓	✓
Sponsor tier recognition in presentation rooms and on event signage throughout the conference	✓	✓	✓	✓
Sponsor ribbons provided to all registered sponsor delegates	✓	✓	✓	✓
Attendee list with contact name/address/phone/email sent four weeks prior to event and one week after event	✓	✓	✓	✓
Sponsor produced ad in Jan/Feb 2025 issue of the <i>Journal of Corporate Renewal</i> Subject to ad submission deadline of December 23, 2024]	Full Color Page	Half Color Page	25% Discount	15% Discount
Recognition in the Jan/Feb 2025 issue of the <i>Journal of Corporate Renewal</i> distributed to TMA members	✓	✓	✓	✓
PRICE	\$13,000	\$8,500	\$5,000	\$3,000



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## SESSION SPONSORSHIP OPPORTUNITIES

### KEYNOTE LUNCHEON SPONSOR

\$23,000

Align your company with TMA Global and industry professionals by sponsoring the keynote presentations at DIC 2025. Our keynote presenters are recognized as experts in their industries and can provide great recognition to your company.

#### Benefits Include:

- Five (5) attendee registrations to attend TMA DIC 2025
- Sponsor exclusivity to a single unopposed keynote session
- Premium branding on all collateral and signage
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Attendee lead generation at the conclusion of your sponsored session
- Opportunity to introduce host of keynote presentation
- Keynote stage sponsor branding



### GENERAL SESSION SPONSOR

\$5,500 each

Be the title sponsor of a general session at TMA DIC 2025. Session sponsors will be clearly identified on the event website.

#### Benefits Include:

- Two (2) attendee registrations to attend TMA DIC 2025
- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session
- Attendee lead generation at the conclusion of your sponsored session
- Content added to TMA Learning Link for unlimited member downloads

### EDUCATION SESSION SPONSOR

\$2,750 each

Be the title sponsor of an education session at TMA DIC 2025. Session sponsors will be clearly identified on the event website.

#### Benefits Include:

- One (1) attendee registration to attend TMA DIC 2025
- Sponsor exclusivity to a single session
- Session-specific logo placement and recognition
- Presentation slide identifying your company as the individual session sponsor prior to session going live
- Sponsor may provide marketing collateral for distribution at session
- Attendee lead generation at the conclusion of your sponsored session
- Content added to TMA Learning Link for unlimited member downloads



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## PROMOTIONAL EVENT NETWORKING & BRANDING SPONSORSHIP OPPORTUNITIES

### NETWORKING RECEPTIONS & EVENTS

\$17,500	Joint Opening Reception with SFNet Sponsor
\$15,000	Turnaround Capital Forum & Networking Reception Sponsor
\$8,250	Encore Eastside Lounge Happy Hour Sponsor
\$8,000	Networking Breakfast Sponsor
\$7,750	'Welcome and Wine Down' Reception Sponsor
\$7,500	TMA NOW Luncheon Sponsor
\$6,500	TMA Global Chair's Reception Sponsor
\$6,250	NextGen, First Timer, and International Attendee Reception Sponsor
\$4,500	Networking Breakfast and Grab-n-Go Sponsor
\$4,000	DEI Speakeasy Reception Sponsor
\$3,500	Mimosas with Mentors Sponsor

### INDIVIDUAL BRANDING OPPORTUNITIES

\$15,000	Attendee Badges & Lanyards Sponsor
\$13,500	Attendee Registration & Welcome Coffee Sponsor
\$10,000	Conference Mobile App Sponsor
\$9,500	Bottled Water & Hydration Station Sponsor
\$9,000	Conference Wi-Fi Sponsor
\$8,500	Executive Board/Board of Trustees Meeting Sponsor
\$8,000	Hotel Room Key Sleeves Sponsor
\$4,500	Conference Pen Sponsor
\$2,500	Daily Attendee Email Sponsor (3 Available)
Call for pricing	Mobile Digital Kiosks/Signage
Call for pricing	Hotel Room Drop

### ATTENDEE LOUNGE

\$6,000	Networking Innovation Hub (4 available)
\$5,750 per day	Coffee Barista Bar Sponsor
\$5,000	Shoeshine Station Sponsor
\$5,000	Device Charging Hub Sponsor (2 available)
\$4,500	Company Exhibit Table Top (8 available)
\$4,000	Networking Breaks Sponsor (2 available)
\$3,000 per day	Chair Massage & Relaxation Station Sponsor

Networking Receptions & Events, Individual Branding Opportunities include the following benefits:

- Two (2) Complimentary attendee registrations for sponsorship spend between \$4,000-\$6,999
- Three (3) Complimentary attendee registrations for sponsorship spend between \$7,000-\$9,999
- Four (4) Complimentary attendee registrations for sponsorship spend at \$10,000 or greater
- Recognition on walk-in slides during general sessions
- Recognition on the DIC website with logo and URL redirect to your preferred site
- Recognition in the January/February 2025 issue of the *Journal of Corporate Renewal*
- Conference attendee mailing list (provided four weeks pre- and post-conference)
- Sponsor ID ribbons for attendee name badges
- Visibility in conference mobile app with logo, company description, and contact information



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