



**Jim Danahy**  
Trimingham, Inc.

Jim Danahy is a Trimingham specialist in retail operations and consumer products. He has designed and implemented custom operating methods for companies in the retail, pharmacy, jewelry, casino and healthcare sectors. Jim is a leading developer of cost management and performance improvement systems for retail marketing, particularly online retail.

Since 1998 at Trimingham, Jim has advised numerous retailers and consumer products brands, including:

- World of Science
- David's Furniture
- Sentry Safe
- Nordic Track
- Kiddie Kandids
- Kleenbrite Detergents
- Tippmann Paintball
- Jobes Garden Products
- Stravina Souvenirs

He led a Trimingham team which did a retail pharmacy industry study for CIT Bank.

Jim holds a B.A. in Communications from Ryerson University.