

The background features a close-up, low-angle shot of a pine tree's needles, creating a strong sense of depth and texture. A dark, semi-transparent diagonal band cuts across the image from the top-left towards the bottom-right. In the lower-right quadrant, there is a white rectangular box containing the main text.

CTP/CTA DIRECTORY

PREMIER SOURCE FOR
CERTIFIED MEMBERS

CTP/CTA DIRECTORY

OVERVIEW OF CTPs AND CTAs

In an otherwise unregulated profession, the **Certified Turnaround Professional (CTP)** and **Certified Turnaround Analyst (CTA)** designations are objective measures of the experience, knowledge, and integrity that is necessary to conduct corporate renewal work.

OVERVIEW OF DIRECTORY

TMA produces the CTP/CTA Directory of the top individuals in the turnaround and corporate renewal industry. The directory provides easy access to find a certified TMA professional. The printed directory is distributed at the TMA Distressed Investing Conference (700+ professionals) as well as with the Jan/Feb issue of the *Journal of Corporate Renewal* (8,300+ members).

2018 ADVERTISING RATES

COST	AD SIZE
\$3,350	Back Cover
\$3,200	Inside Front Cover
\$3,000	Inside Back Cover
\$2,250	Full Page
\$1,500	1/2 Page
\$750	1/4 Page <i>Company Enhanced Listing</i>

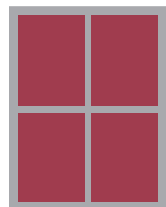
AD DIMENSIONS

AD SIZE	WIDTH	X	HEIGHT
Full Page (Bleed)*	8.25"	x	10.25"
Full Page (Non-bleed)*	7"	x	9"
<i>*NOTE: Trim size of publication is 8" x 10". For bleed, extend artwork 1/8" beyond all four edges, to arrive at Bleed Size above. Keep all text elements at least 3/8" inside all edges.</i>			
1/2 Page	7"	x	4.25"

2018 SPACE AND MATERIAL DEADLINE

Space Deadline: December 1, 2017

Art Deadline: December 1, 2017



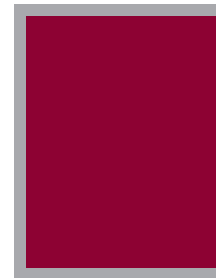
1/4 Page

Company Enhanced Listing Includes:

- Logo
- Website
- Contact Person
- Max. 75 word company description



Full Page
Bleed



Full Page



1/2 Page

