



## MIDAMERICA REGIONAL CONFERENCE 2021

BACK TO MOTOWN FOR THE FUTURE OF RESTRUCTURING

September 20-21, 2021 | Detroit, MI

Become a sponsor of the TMA MidAmerica Regional Conference.

Several opportunities are available for everyone to gain maximum exposure!

SPONSORSHIP OPTIONS			
SPONSOR LEVEL	NUMBER OFFERED	COST (PER)	BENEFITS
MARC Conference Sponsor	5 <b>(2 available)</b>	\$5,000	<ul style="list-style-type: none"> <li>Four complimentary tickets to the conference</li> <li>Corporate logo on all marketing materials (print &amp; electronic)</li> <li>Prominent signage displayed throughout entire conference with logo</li> <li>Specific acknowledgment throughout the conference</li> <li>Opportunity to distribute give-away at the registration desk</li> <li>Signage and recognition at exclusive Sunday evening "Taste of Detroit" dinner event</li> </ul>
Wi-Fi Sponsor	<b>SOLD OUT</b>	\$3,000	<ul style="list-style-type: none"> <li>Custom password to include your company name when people log onto the internet in the conference meeting space area</li> </ul>
Capital Showcase	<b>SOLD OUT</b>	\$2,500	<ul style="list-style-type: none"> <li>Two discounted tickets to the conference</li> <li>Corporate logo and recognition in the Capital Showcase brochure</li> <li>Signage at Capital Showcase with company logo</li> </ul>
Lanyard	<b>SOLD OUT</b>	\$2,000	<ul style="list-style-type: none"> <li>Logo on conference lanyard</li> </ul>
Keynote Speaker	<b>SOLD OUT</b>	\$2,000	<ul style="list-style-type: none"> <li>Corporate logo recognition on screen upon entering room</li> <li>Opportunity to introduce the breakfast OR luncheon keynote speaker</li> </ul>
Hotel Key Cards	<b>SOLD OUT</b>	\$2,000	<ul style="list-style-type: none"> <li>Logo on all hotel keys</li> </ul>
Breakfast	<b>SOLD OUT</b>	\$1,500	<ul style="list-style-type: none"> <li>Signage at each table with corporate logo</li> <li>Opportunity to leave a parting gift at each seat</li> </ul>
Lunch	<b>SOLD OUT</b>	\$1,500	<ul style="list-style-type: none"> <li>Signage at each table with corporate logo</li> <li>Opportunity to leave a parting gift at each seat</li> </ul>
Shoe Shine	<b>SOLD OUT</b>	\$1,000	<ul style="list-style-type: none"> <li>Six hours of branding via a sign located next to the station</li> <li>Opportunity to leave a give-away to all who get their shoes shined</li> </ul>
Nightcap Reception	<b>SOLD OUT</b>	\$1,000	<ul style="list-style-type: none"> <li>Signage at event</li> <li>Opportunity to leave a parting gift</li> </ul>
Coffee Break	<b>SOLD OUT</b>	\$750	<ul style="list-style-type: none"> <li>Signage at coffee stations (2 sponsors per day of the conference)</li> </ul>



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FUTURE OF RESTRUCTURING**

**September 20-21, 2021**  
Detroit, MI

# YES!

I want to be a TMA 2021 MidAmerica Regional Conference Sponsor

To be included in the 2021 Conference Brochure, commitments must be received no later than **July 1, 2021**.

NAME			ORGANIZATION		
ADDRESS			CITY, ST., & ZIP		
PHONE		FAX		EMAIL	

I am a sponsor representing the following TMA geographic area (select one):

- |  |  |
|--|--|
| <input type="checkbox"/> Chicago/Midwest | <input type="checkbox"/> Minnesota     |
| <input type="checkbox"/> Detroit         | <input type="checkbox"/> Missouri      |
| <input type="checkbox"/> Ohio            | <input type="checkbox"/> West Michigan |

**Sponsorship Level Commitment** (indicate which levels you are interested in sponsoring):

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Conference (\$5,000)       | <input type="checkbox"/> Keynote Speaker (\$2,000) | <input type="checkbox"/> Shoe Shine (\$1,000)         |
| <input type="checkbox"/> WiFi Sponsor (\$3,000)     | <input type="checkbox"/> Hotel Key Cards (\$2,000) | <input type="checkbox"/> Nightcap Reception (\$1,000) |
| <input type="checkbox"/> Capital Showcase (\$2,500) | <input type="checkbox"/> Breakfast (\$1,500)       | <input type="checkbox"/> Coffee Break (\$750)         |
| <input type="checkbox"/> Lanyard (\$2,000)          | <input type="checkbox"/> Lunch (\$1,500)           |   |

**Payment Method**

- Please invoice me at the address above
- I will be mailing a check promptly to the address below
- Please charge my Credit Card (complete the below information)
- Visa     MasterCard     AmericanExpress

TOTAL AMOUNT DUE	CARD #	EXP DATE
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**PLEASE REPLY BY RETURNING THIS FORM TO:**

TMA 2021 MidAmerica Regional Conference  
P.O. Box 33 • Frankfort, IL 60423

**Questions?**

Contact Sue Fischer at (815) 469-2935 or  
E-Mail [sue@managementservices.org](mailto:sue@managementservices.org)