



2017 Northeast Conference

Hosted by the Connecticut, Long Island, New Jersey, New York City, Northeast and Upstate New York Chapters

SPONSORSHIP OPPORTUNITIES

Plans are underway for ***TMA's 2017 Annual Northeast Conference***, August 30 - August 31, 2017, at the Gideon Putnam Spa Resort in Saratoga Springs, NY. There are a number of ways you and your organization can participate in this year's event.

TMA-NEC sponsorships provide a great way to gain exposure, increasing awareness of your firm among key decision makers and professionals within the region.

How do I reserve a sponsorship?

Listed below are available sponsorship opportunities. Contact Ralph Aurelia at (203) 377-1527 or raurelia@summitfr.com to reserve a sponsorship or to obtain additional information.

There are three sponsorship categories: Premium Sponsorships, Conference Sponsorships, and Golf Sponsorships. All three provide great exposure at the event. Premium Sponsorships also provide exposure before the event, including your company's name and logo on all email blasts leading up to the event.

If your organization was a sponsor last year, you will have the right of first refusal for your sponsorship level this year. We would appreciate hearing from you as soon as possible regarding your intentions for the 2017 conference. The sooner we receive your commitment, the better we can plan for the event.

The sooner you commit to Premium Sponsorship, the more exposure you gain.

For more information or to commit to a sponsorship, please contact:

Ralph Aurelia
Summit Financial Resources LP
(203) 377-1527
raurelia@summitfr.com



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The conference agenda provides multiple exposure opportunities:

Wednesday, August 30, 2017

10:00 a.m. - 6:00 p.m.	Conference Registration	Gideon Putnam Hotel
10:00 a.m. - 12:30 p.m.	Golf & Tennis Check-In	Saratoga Spa Golf Course
11:00 a.m. - Noon	Luncheon: Welcome!	Saratoga Spa Golf Course
12:30 p.m. - 5:30 p.m.	Golf Outing (shotgun start)	Saratoga Spa Golf Course
1:00 p.m. - 4:00 p.m.	Tennis Tournament	Saratoga Golf & Polo Club
6:30 p.m. - 8:30 p.m.	Cocktail & Networking Reception with Hors D'Oeuvres & Carving Stations	Gideon Putnam Hotel

Thursday, August 31, 2017

8:00 a.m. - 9:00 a.m.	Buffet Breakfast	Gideon Putnam Hotel
9:00 a.m. - 10:00 a.m.	Panel	Gideon Putnam Hotel
10:00 a.m. - 10:30 a.m.	Refreshment Break	Gideon Putnam Hotel
10:30 a.m. - 11:45 a.m.	Keynote Speaker	Gideon Putnam Hotel
11:45 a.m.	Adjourn to Saratoga Race Track	
1:00 p.m.	Post Time at Saratoga Race Track Buffet lunch will be served trackside	The Rail Pavilion Tent

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Keynote Speaker Sponsorship

Keynote Speaker

\$2,500.00 - limit one

- **Your Organization to Introduce this year's Conference Keynote Speaker**
- **Two complimentary Conference registrations plus two Golf or Tennis registrations**
- **Reserved prime seating at the session**
- Corporate logo on all printed materials and attendee gifts
- Corporate logo displayed on electronic slideshow during the Opening reception, Dinner and the following day's Breakfast
- Signage at all conference events
- Recognition on day 2 of the conference
- Recognition in "Blast E-Mails"
- First right of refusal for sponsorship level next year

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Premium Conference Sponsorships			
Tier One	Limit	Cost (per)	Sponsorship Recognition Benefits
Diamond	2	\$1,500	<ul style="list-style-type: none"> • One complimentary Conference registration plus one Golf or Tennis registration • Corporate logo on all printed materials and attendee gifts • Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast • Signage at all conference events • Recognition on day 2 of the conference • Recognition in "Blast E-Mails" • First right of refusal for sponsorship level next year
Gold	4	\$1,250	
Silver	8	\$1,000	

Conference Sponsorships			
Tier Two	Limit	Cost (per)	Sponsorship Recognition Benefits
Cocktails	1	\$500	<ul style="list-style-type: none"> • Signage at the Conference • Recognition in printed materials • Recognition in "Blast E-Mails"
Carving Stations & Hors D'Oeuvres	1	\$500	
Dessert	1	\$500	
Continental Breakfast	2	\$250	
Coffee Break	1	\$250	
Conference Program	1	\$750	
Golf / Tennis Luncheon	3	\$500	
Lunch at the Rail – Saratoga Race Track	2	\$500	
Conference Registration	1	\$300	

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Golf and Tennis Sponsorships			
	Limit	Cost (per)	Sponsorship Recognition Benefits includes recognition in printed materials, plus:
Tennis	1	\$500	<ul style="list-style-type: none"> • Signage at Tennis Courts
Golf Hole	18	\$250	<ul style="list-style-type: none"> • Signage at 1 of the 18 Golf Holes
Driving Range	1	\$250	<ul style="list-style-type: none"> • Signage at Driving Range
Golf Cart	1	\$500	<ul style="list-style-type: none"> • Signage at Golf Registration
Beverage Cart	2	\$500	<ul style="list-style-type: none"> • Signage on Beverage Cart
Straightest Drive – Women	1	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Straightest Drive – Men	1	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Longest Drive - Women	1	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Longest Drive - Men	2	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Closet to Pin – Women	1	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Closet to Pin - Men	2	\$300	<ul style="list-style-type: none"> • Signage at Golf Hole
Hole-in-One	1	\$750	<ul style="list-style-type: none"> • Signage at Golf Hole
Top Three Foursomes	1	\$250	<ul style="list-style-type: none"> • Recognition at panel discussion

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