Otto Cuyler Bio
Cuyler FoodPro

Otto Cuyler grew up in a food processing machinery family started in 1942 by his father and grandmother in Webster, New York. Starting out as a mechanic, he helped recondition all types of food processing equipment as a teenager. He also accompanied his father on buying inspection trips, auctions and appraisals for regional banks. Cuyler Food Machinery became one of the largest stocking dealers and rebuilders of used food machinery, worldwide. Otto continues the family food machinery and valuation business, after his father’s passing in 1979 to today.

In 1982, Otto started working with national asset based lenders and leasing companies appraising food procession and packaging machinery, valuing complete plants for liquidation and auction. In 1987, Otto joined the American Society of Appraisers (ASA). In 2000, Otto formalized Cuyler FoodPro Appraisal, as the appraisal division. In 2012, his daughter, Cate, joined the firm as a valuation and marketing associate, the fourth generation of this family business.

Otto is current in the Uniform Standards of Professional Appraisal Practice (USPAP). He has presented on the subject of “Food Processing and Packaging Machinery Market Trends and Values” at ASA Appraiser Conferences in 2015, 2017 and 2019 (Cleveland), as well as the Equipment Finance and Leasing Association (ELFA) in 2010 and 2017. He has been a frequent speaker at local ASA chapter meetings and other valuation groups. Otto presented a 2 hour online Webinar for the American Society of Appraisers (ASA) on Food Processing Industry and its Machinery in July 2018 for the continuing education group. The webinar attracted ASA members from 8 countries. Another ASA webinar was help regarding the effects of the COVID-19 pandemic on the various areas of the food and beverage industry and the effect on the market for used food machinery.

Cuyler FoodPro has master services agreements with most major North American asset based lenders and leasing companies, as well as major insurance carriers and their adjusters. The Cuyler FoodPro team has traveled to five continents to provide forensic assistance after food industry losses.

“Our over 75 years of experience in buying, reconditioning, selling and appraising food processing machinery gives us a unique perspective on value, as we have used our own money to buy and sell, every day, for over 75 years.”

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