

Tuesday, May 8, 2018

12:15 p.m. – 1:15 p.m.

Keynote Presentation: Protecting (or Rehabilitating) a Brand in Light of a Crisis

Chelsea Grayson, former CEO of American Apparel

1:15 p.m. – 2:15 p.m.

Marketing Your Personal Brand

Learn why marketing your personal brand is important to your reputation and your career.

Tania Haigh, Founder & CEO, Magnolia Insights. Read Ms. Haigh's bio [here](#).

3:00 p.m. – 4:00 p.m.

Crypto Currency

Learn the basics of crypto currency from both the regulatory and restructuring sides.

Margie Peerce, Partner, Ballard Spahr LLP

Bryce Suzuki, Managing Partner, Bryan Cave