

Is your firm new to the TMA or you've always wanted to be a sponsor but just never took the leap? Then become a "Friend of the TMA" for only \$1,000 and receive all the benefits of our Silver Sponsor level. This offer is only available to new sponsors and for one year only.

**NEW THIS YEAR!**  
Become a Friend of TMA

## 2019 Sponsorship Program

### SPONSOR SPOTLIGHT EBLAST



**A dedicated email** highlighting 1 Platinum sponsor (and 2 Gold sponsors) with 200 word firm profile (\$2,500 value)

### SPONSORSHIP SIGNAGE



At all **Chapter** events and special recognition at the annual **Premier Event**



At all **Chicago Chapter** events

### CHAPTER EMAILS



**Logo** on all emails (\$4,000 value)



**Name** on all emails (\$4,000 value)

### CHAPTER NEWSLETTER (4 issues per year)



**Logo + 2 ads** (\$1,640 value)



**Name + 1 ad** (\$820 value)

### CHAPTER WEBSITE



**Logo & link on homepage** (\$2,000 value)



**Logo & link** (\$1,000 value)



**Logo & link** (\$1,000 value)

### SPONSORSHIP RIBBONS



At all events



At all events



At all events

NEW!

### NOW AND NEXTGEN EVENTS



**3 tickets**



**2 tickets**



**1 ticket**

### CHARITY GOLF OUTING



**2 tickets** (\$400 value)

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### BI-MONTHLY BREAKFAST FORUMS



**18 tickets** (\$600 value)



**12 tickets** (\$400 value)



**6 tickets** (\$200 value)

### EDUCATIONAL WORKSHOPS



**4 tickets**



**2 tickets**



**1 ticket**

### WINTER NETWORKING EVENT



**4 tickets**



**2 tickets**



**1 ticket**

### SPONSOR APPRECIATION EVENT

Exclusive event specifically designed for Chapter Sponsors (limited tickets per sponsor level)

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### EVENT MATERIALS (30+ events)

Listed on all event materials and can display firm literature or small giveaway at all Chapter events

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### "PREFERENCE ACTION"

All sponsors will be given priority consideration to serve on a panel as well as other speaking opportunities.

**Milwaukee Programming Sponsorship - \$1,500**  
(30+ available)



Included on **signage** at every Milwaukee event



**2 tickets** to every Milwaukee Program



Firm logo listed on the **Chapter's website** with link to sponsor website



Firm name listed on all **email announcements** for Milwaukee events

**"Preference Action"**  
All sponsors will be given priority consideration to serve on a panel as well as other speaking opportunities.



# TMA Chicago/Midwest Chapter 2019 Sponsorship Program

Sponsorship provides your firm with an opportunity to expand brand awareness and persuade some of Chicago's most influential deal makers. We have significantly enhanced the value proposition of sponsoring our Chapter by commencing a Sponsor Spotlight eBlast campaign and pledging to give sponsors priority consideration to serve on a panel as well as other speaking opportunities. With over 800 members, the TMA Chicago/Midwest membership continues to represent a "Who's Who" of turnaround, restructuring, and financial professionals in the Midwest. Our membership ranks have expanded across multiple business lines and represent a diversified mix of professionals:

- **43%** - Turnaround practitioners who consult with or participate in helping troubled companies in the recovery process, including interim managers, investment bankers, corporate managers, financial and operating advisors, and accountants.
- **20%** - Attorneys
- **14%** - Lenders
- **3%** - Investors, including equity investors, venture capitalists, and distressed debt traders
- **20%** - Other related professionals, including receivers, trustees, appraisers, auctioneers/liquidators, academics, and government/judges

Our programming options continue to grow and include over 35 annually, including informative breakfast programs, educational workshops, and outstanding networking programs. Our annual Executive Speaker Forum is one of the premier events in Chicago's business community and has featured George W. Bush, Tony Blair, Condoleezza Rice, Henry "Hank" Paulson, Jr., Robert Gates, Leon Panetta, Former Speaker of the House John Boehner, Former Prime Minister of the United Kingdom David Cameron, and this November 15, 2018 we welcome Former Chairman of the Federal Reserve, Janet Yellen.

We strive to involve sponsors as speakers at our events and feature sponsor's articles in our newsletters and on our website. As a sponsor, your firm will maintain "top of mind" positioning with key decision makers.

### Ways you can benefit from TMA sponsorship:

- Create deal flow and additional "at bats" by connecting your professionals with key deal makers
- Build brand awareness
- Expand your referral network by tapping into an additional source of professional interaction
- Demonstrate your expertise and reinforce your positive image through direct contact
- Position your firm to be opportunistic as new deals arise

### Chicago/Midwest Chapter Website

Recognized as a premier destination for turnaround and restructuring professionals, the website currently receives approximately 6,000 page views and more than 1,500 visits per month. Sponsorship includes links on our website, benefits that increase your web presence and rankings. Additionally, we broadcast daily emails to our distribution lists which result in your brand reaching approximately 170,000 email inboxes per quarter to influential industry decision makers (a benefit only available to Platinum and Gold sponsors).

**Renew or upgrade now and be locked in for the next five years at the 2019 rate.**

<p><b>Yes, sign my firm up for the following 2019 sponsorship</b> (check all that apply):</p> <p><input type="checkbox"/> Platinum (\$10,000)</p> <p><input type="checkbox"/> Gold (\$5,500)</p> <p><input type="checkbox"/> Silver (\$3,000)</p> <p><input type="checkbox"/> Friends (\$1,000)*</p> <p><input type="checkbox"/> Milwaukee Sponsorship (\$1,500)</p> <p><small>*Must be a new TMA Chicago Midwest Chapter sponsor and is effective for one year only.</small></p>	<p>Contact Name: _____</p> <p>Company Name (as it should appear): _____</p> <p>Address: _____</p> <p>City: _____ State: _____ ZIP: _____</p> <p>Phone: _____ Fax: _____</p> <p>Email: _____</p> <p>Corporate Website: _____</p> <p>Corporate Tax I.D. Number: _____</p> <p>Total Due: \$ _____ VISA ___ M/C ___ Amex ___ Check ___</p>
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**SPONSORSHIP FORMS AND PAYMENT ARE DUE NO LATER THAN DECEMBER 17, 2018.**

Return completed form to: TMA Chicago/Midwest Chapter - Christine Glatz, Chapter Administrator  
cglatz@managementservices.org or 815-469-1901 (fax)