



2021 TMA NOW SUMMIT




MAY 4, 2021

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The **TMA Network of Women (TMA NOW)** is an affinity group within TMA, created to foster leadership by creating the premier business development and networking group for women in the turnaround community. The **TMA NOW** Summit is an annual event held in the spring that consists of a half-day program, providing substantive educational programming and networking opportunities to promote career growth and provide a forum for women to help each other break through the glass ceiling.

BENEFITS

	 MARQUEE	 SUPPORT	 KEYNOTE
	4 Available	4 Available	1 Available
# of attendee registrations for TMA NOW Summit	4	3	2
# of TMA NextGen attendee registration passes for TMA NOW Summit* <i>*(Must be given to first-year TMA NextGen members from sponsor company)</i>	2	1	-
Sponsor recognition prominently positioned on event page and recognition throughout duration of event marketing campaign	Primary Placement	Secondary Placement	✓
Social media banners will be created to thank you for your support. TMA Global will share these on social media during TMA NOW Summit	✓	✓	✓
Sponsor recognition in waiting rooms for presentations and/or event signage. Your logo will be prominently displayed in the waiting room for attendees to view prior to entering a session	✓	✓	✓
Attendee list* with contact name/address/phone/email sent 3 weeks prior to event and 1 week after event. (*Attendee may choose to opt-out of list at the time of registration)	✓	✓	✓
Sponsor recognition on daily targeted email push to attendees	✓	✓	✓
PRICE:	\$4,000	\$2,500	\$2,000

LOOKING FOR SOMETHING DIFFERENT?
WANT TO CREATE A 'ONE-OF-A-KIND' SPONSORSHIP?

Contact Scott Zeller to share your sponsorship ideas and let us customize an opportunity for you! szeller@turnaround.org / 847-471-8225



2021 TMA PARTNERSHIP PROSPECTUS

If interested in becoming a TMA partner, please contact **Scott Zeller**, Director, Sponsorship & Business Development, at 312-578-2047 or szeller@turnaround.org.